Advocacy in Current Times

Franciscan Renewal Center
Hunger Action Ministry
May 13, 2017

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Election 2016 Debrief:
Our Work is Nonpartisan

• Government goes on post-election
  • We have to press on
  • Protect our principles
  • Finding common ground
Federal Overview

Arizona’s Congressional Delegation
2 Republican Senators
5/9 Republican Members of Congress

Arizona Senators

Senator Jeff Flake
Senator John McCain
Federal Agenda

• Immigration/Border Security/NAFTA
• Affordable Care Act/“Replace & Repeal”
• Tax Reform & The Johnson Amendment
• “The Skinny Budget”
  – Defense up 10%, non-defense down 10%
  – Eliminated
    • Corporation for National & Community Service (AmeriCorps, VISTA)
    • Community Development Block Grants & Community Service Block Grants
    • 21st Century Community Learning Centers
  – USDA cut $21M

Federal Agenda

• 2018 Farm Bill - $1 Trillion 10-Year Funding
  – Crop Insurance $90M
  – Conservation $58M
  – Other Titles 1%
- Nutrition $800M
  Supplemental Nutrition Assistance Program (SNAP)
- Commodities $45M
  The Emergency Food Assistance Program (TEFAP)
  Commodity Supplemental Food Program (CSFP)
Why Should We Care?

• Food insecurity: being without reliable access to a sufficient quantity of affordable, nutritious food
• Arizona is the 5th worst state for child food insecurity
• 1 in 4 kids will go hungry tonight
• St. Mary’s Food Bank provides 250,000 meals per day!
State Overview

Arizona’s Legislature
11/11 Republican
Statewide Officers
35/60 Republican House (’66)
17/30 Republican Senate (’93)

Arizona Leadership

House Speaker
JD Mesnard
(R-17 – Chandler, Gilbert, Sun Lakes)

Senate President
Steve Yarbrough
(R-17 – Chandler, Gilbert, Sun Lakes)

Governor
Doug Ducey
State Agenda

- K-12 Voucher Legislation
- Voter Initiative Obstacles
- Payday Loans
- Ban on Teenage Driver Texting
- Teacher Certifications
- Temporary Assistance for Need Families (TANF)
- SNAP Finger-Imagine Program Repeal

Arizona Agenda - Budget

FY 2017 General Fund Revenue - Where It Comes From

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue (Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales and Use Tax</td>
<td>$4,529.0</td>
</tr>
<tr>
<td>Individual Income Tax</td>
<td>4,036.1</td>
</tr>
<tr>
<td>Corporate Income Tax</td>
<td>499.8</td>
</tr>
<tr>
<td>Other Ongoing</td>
<td>968.5</td>
</tr>
<tr>
<td>One-Time Revenues</td>
<td>79.4</td>
</tr>
<tr>
<td>TOTAL REVENUE</td>
<td>$10,112.8</td>
</tr>
</tbody>
</table>

1/ Does not include beginning balance of $225 million.
2/ $664 million of this amount is distributed as urban revenue sharing.
Arizona Agenda – Budget

6 Things to Know About the Budget

1. Another budget shortfall
2. Expect rain
3. Court costs ahead?
4. Bye-bye business (revenues)
5. Wait 'til next year
6. The President-elect Trump Factor

<table>
<thead>
<tr>
<th>Fund</th>
<th>FY 2017 Appropriation/Est.</th>
<th>FY 2018 Request</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total General Fund</td>
<td>$1,750,941,400</td>
<td>$1,822,754,000</td>
<td>$71,812,600</td>
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<tr>
<td>Other Appropriated</td>
<td>$215,012,700</td>
<td>$371,148,400</td>
<td>$156,135,700</td>
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<tr>
<td>Other Non-Appropriated</td>
<td>$1,041,018,600</td>
<td>$1,460,782,700</td>
<td>$419,764,100</td>
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<tr>
<td>Federal Funds</td>
<td>$9,194,568,600</td>
<td>$10,129,020,600</td>
<td>$934,452,000</td>
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<tr>
<td>Total Fund</td>
<td>$12,201,541,300</td>
<td>$13,783,705,700</td>
<td>$1,582,164,400</td>
</tr>
</tbody>
</table>
Arizona Agenda – Budget

Advocacy 101

1. It’s in our mission and/or strategic goals!

OUR MISSION

• Awareness: Educate the Casa community around regional hunger issues through movies, speakers and discussion. In Arizona, 1 in 4 children, 1 in 5 adults, and 1 in 7 seniors are food insecure.

• Advocacy: Support the reauthorization of the Child Nutrition Act in Congress and other state and national legislation affecting food security.

• Action: Organize service projects at community food banks and soup kitchens. Promote individual volunteering efforts.

2. There is a clear ROI

National Committee for Responsive Philanthropy

$1 investment : $115 community benefit

St. Mary’s Food Bank Alliance
Making “Cents” of Advocacy

Donor Development
Moves Management Model

In your opinion, how important is each for understanding constituents’ views and opinions?

- Meetings between staff and constituents: 99%
- Communications from representatives of district/state based groups: 99%
- Attending events in the district/state: 98%
- Meetings between the Member/Senator and constituents: 98%
- Personalized messages from constituents: 95%
- District/state office hours: 86%
- In-person town hall meetings: 82%
- Telephone town hall meetings: 74%

(n = 188-189)
Source: Congressional Management Foundation 2016 survey of congressional staff, including Chiefs of Staff, Communications Directors, Legislative Directors, and Legislative Assistants.
### Advocacy 101

**We advocate via...**

- Programs
- Education
- Advocacy

**Public charities can lobby under federal law!**

**Lobbying:**

Communications that are intended to influence specific legislation
2017 Advocacy Priorities

1. Anti-Hunger, Nutrition & Health Programs
   Long-standing bipartisan commitment to protect and strengthen nutrition programs from budget cuts and harmful policy changes must be maintained. Efforts that ensure healthy local food access should be preserved and promoted.

2. Tax Provisions that Encourage Food & Fund Donations
   Food banks rely on support from a variety of sources, including individual giving, government commodities, and donations for all segments of the food industry. Tax policy plays a key role in the fight against hunger and helps reduce waste.

3. Child Nutrition Programs
   Child nutrition programs that serve children in school, afterschool, and during the summer are critical investments in our children’s health and well-being.

Advocacy Benchmarks

1. Engaging with elected officials
2. Recruiting and mobilizing grassroots support
3. Recruiting and mobilizing grasstops allies
4. Leveraging local media
5. Building partnerships
Thank You!

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